



**FRIDAY, AUGUST 23<sup>RD</sup>, 2019**

**EL REY / ROSEN MOTORS STAGE**  
 12:00PM DANZÓN , RUMBA, MAMBO, CHA, CHA, CHA Danzoneros por Siempre. A.C. y Academia de Baile Motus  
 1:00PM Ballet Folklórico DAOM - Marina Croft  
 2:00PM Mariachi Acero de Las Vegas  
 3:00PM **Ballet Folklórico Centeotl de Oaxaca Featuring "La Guelagetza"**  
 4:00PM Tropicalísimo Sol de la Costa  
 5:15PM **Rosen Motors Raffle**  
 5:30PM **Grupo Azido**  
 6:45PM **Miguel Hernández y Roel Martínez**  
 8:30PM Browns Crew - Hip Hop & Latin Fusion  
 9:45PM **Alexis & Fido**  
 10:45PM La Nueva Dimensión de la Cumbia

**HARLEY-DAVIDSON STAGE**  
 12:00PM Mariachi Reyes de Cocula  
 1:00PM **Macuixochitl Danza Prehispánica**  
 2:00PM Sonidos y Movimientos de México  
 Ballet Folklórico from Jalisco  
 3:00PM Mariachi Juvenil Nuevo México  
 4:00PM Tamborazo La Yesca  
 5:00PM Mariachi Infantil Los Nietos de Sebastián Lupercio  
 6:00PM Tropicalísimo Sol de la Costa  
 7:15PM **Leandro Rios**  
 9:00PM Rick Fuentes & The Brown Express  
 10:30PM **Jay Pérez**

**LAKE FRONT STAGE**  
 12:00PM Ballet Folklórico Yolotzin  
 1:00PM Mariachi Infantil Los Nietos de Sebastián Lupercio  
 2:00PM Ballet Folklórico & Mariachi Tradicional from the Universidad Autónoma de Nayarit  
 3:00PM Mariachi México Vive  
 4:00PM Conjunto Mi Gusto  
 5:15PM La Nueva Dimensión de la Cumbia  
 6:15PM Tamborazo La Yesca  
 7:15PM Mariachi Nuevo Juvenil México  
 8:15PM **Grupo Azido**  
 9:15PM Banda Nueva Emperadora  
 10:15PM **José Ángel Ledesma "El Coyote"**

**WALKERS LITE OASIS**  
 12:15PM Dance Academy of México - Marina Croft  
 1:00PM Payaso Cascarita  
 2:00PM Instituto Cultural de Danza Manuel Gaona "Un paseo por México"  
 3:00PM El Show de Linda Lu  
 4:00PM Pocket Circus "The World's Smallest Circus" Argentina  
 5:00PM Payaso Cascarita  
 6:00PM El Show de Linda Lu  
 7:00PM Pocket Circus "The World's Smallest Circus" Argentina  
 8:00PM Mariachi Infantil Los Nietos de Sebastián Lupercio

**FIESTA AREA (SPORT'S AREA)**  
 1:00PM Studio Infinity - Zumba  
 2:00PM Ballet Folklórico Nuestro México  
 3:00PM Payaso Chispita  
 4:00PM **David Del Zas and Natalia Beans World Junior Salsa Champs**  
 5:00PM **Salsa/Bachata Contest - Amateur** presented by Salsabrosa Dance Studio  
 6:00PM Payaso Chispita  
 7:00PM Studio Infinity - Zumba  
 8:00PM DANZÓN , RUMBA, MAMBO, CHA, CHA, CHA Danzoneros por Siempre. A.C. y Academia de Baile Motus  
 9:00PM Tamborazo La Yesca

**CHILDREN'S AREA**  
 6 - Souvenirs Booth by Four the City  
 H - Veterans Display and Rest Area  
 I - Children's Area & Stage by Molina Healthcare  
 J - Miller Lite VIP  
 K - Miller Lite Oasis / Tri City National Bank Stage  
 L - Margaritas Bar

**WALKERS LITE OASIS**  
 M - Fiesta Area  
 N - Taste of México Marketplace  
 O - Tequila Tasting Bar & VIP  
 P - Harley - Davidson Stage  
 Q - Mojitos & Sangrias Lounge  
 R - Mexican Fiesta ofice / Police / Lost Children Area

**EL REY / ROSEN MOTORS STAGE**  
 S - Social Services Pavilion  
 T - El Rey / Rosen Motors Stage  
 U - Lake Front Stage  
 V - Alpine Amusement Park / South Marketplace  
 W - Mexican Fiesta Car & Motorcycle Show  
 X - Mass (BMO Harris Pavilion)

**FRIDAY, AUG. 23<sup>RD</sup>**

**CULTURAL PAVILION**  
 12:00PM Wixarika Neiwama - Huichol Group  
 1:00PM ICD Dance Company of Manuel Gaona "Bodas de México"  
 2:00PM México Indígena to Call for Peace by Jesús Ávila  
 3:00PM Orquesta de Cámara Tlalipac & Natalia Ramos - Soprano  
 5:00PM **Opening Ceremony**  
*Colors by American GI Forum-Wisconsin United States of American Anthem & Mexican Anthem by Salvador Villanueva*  
**Featuring: México Espectacular**  
*Official Announcement of Ms. Mexican Fiesta Ambassador 2019-2020*

**LAKE FRONT STAGE**  
 6:15PM DANZÓN , RUMBA, MAMBO, CHA, CHA, CHA Danzoneros por Siempre. A.C. y Academia de Baile Motus  
 7:15PM México Indígena to Call for Peace by Jesús Ávila  
 8:15PM Mariachi Monarcas de Milwaukee  
 9:15PM **Macuixochitl Danza Prehispánica**  
 10:15PM **Concierto México Sinfónico | Orquesta de Cámara Tlalipac con Mariachi México Vive | Natalia Ramos - Soprano | Danza Prehispánica Macuixochitl**  
 11:15PM Mariachi Acero de Las Vegas

**WALKERS LITE OASIS**  
 1:00PM Salsabrositas  
 2:00PM Studio Infinity - Zumba  
 3:00PM Payaso Cascarita  
 4:00PM Wixarika Neiwama - Huichol Group  
 5:00PM Studio Infinity - Zumba  
 6:00PM Mezclando Milwaukee  
 7:00PM Wixarika Neiwama - Huichol Group  
 8:00PM **Banda Filarmónica de Santa Cruz Xoxocotlán from Oaxaca**  
 9:00PM **Antidoto | Pop-Rock Latino**  
 10:00PM Open Dance Floor with DJ Revolver

**Urban Park**  
 4:00PM Mexican Fiesta Soccer Tournament Supported by: Liga Juvenil García

**North Area**  
 Noon to 10:00PM **Our Lady of Guadalupe Sanctuary** Confessions 6:00PM - 8:00PM

**Main Entrance Area**  
 Noon to Midnight **Arts & Crafts Marketplace**  
 Noon to 8:30PM Phone charging station powered by: **metro** by 9 - Mobile.

**Miller Lite Area**  
 Noon to Midnight **Taste of México Marketplace**  
 Noon to 8:00PM **Veterans Display & Rest Area** (Open to the public)  
 Noon to Midnight **VIP upper level**  
 Open to the public (No entry to minors/under age unless accompanied by an adult). Limited capacity.

**Harley-Davidson Area**  
 Noon to Midnight **Fiesta VIP Bar - upper level** Open to the public (No entry to minors/under age unless accompanied by an adult). Limited capacity.  
 Noon to Midnight **Mojitos & Sangrias Lounge** | 21yrs & Over  
**Margaritas Bar**  
**Tequila Bar** - Lower level

**South Area**  
 Noon to 8:00PM **Social Services Pavilion**  
 Noon to Midnight **Alpine Amusement Park**  
 Noon to Midnight **South Marketplace**  
 8:00PM **Día de los Muertos Tradición Viva Parade**

**FRIDAY AUG. 23<sup>RD</sup>**

**EL REY / ROSEN MOTORS STAGE**  
 12:00PM Ballet Folklórico Nuestro México  
 1:00PM Conjunto Mi Gusto  
 2:15PM **Macuixochitl Danza Prehispánica**  
 3:15PM **El Grito Contest with Mariachi Infantil Los Nietos de Sebastián Lupercio**  
 4:30PM Ballet Folklórico & Mariachi Tradicional from the Universidad Autónoma de Nayarit  
 5:30PM **Concierto México Sinfónico | Orquesta de Cámara Tlalipac con Mariachi México Vive | Natalia Ramos - Soprano**  
 6:30PM **Rosen Motors Raffle**  
 6:45PM **Los Terrícolas de Néstor Daniel**  
 7:45PM **Banda Tierra Sagrada**  
 9:15PM **Elida Reyna y Avante**  
 10:30PM **Los Desperadoz**

**HARLEY-DAVIDSON STAGE**  
 12:00PM ICD Dance Company de Manuel Gaona "Bodas de México"  
 1:15PM Mariachi Acero de Las Vegas  
 2:15PM Sonidos y Movimientos de México  
 Ballet Folklórico from Jalisco with Mariachi México Vive  
 3:15PM **Miguel Hernández & Roel Martínez**  
 Mariachi Monarcas de Milwaukee  
 Ft. Mariachi Juvenil de Latino Arts  
 4:30PM **La Tropa Vallenata**  
 5:30PM **Rick Fuentes & The Brown Express**  
 6:45PM **Stefani Montiel**  
 8:00PM **Alicia Villarreal**  
 9:15PM **La Mafia**

**WALKERS LITE OASIS**  
 12:00PM Mariachi Juvenil Nuevo México  
 1:00PM **Ballet Folklórico Centeotl de Oaxaca Featuring "La Guelagetza"**  
 2:00PM Grupo Azido  
 3:15PM Mariachi Acero de Las Vegas  
 4:45PM **Louie Marinez y Myzterio**  
 6:00PM Conjunto Boys  
 7:15PM **Alicia Villarreal**  
 8:30PM **Los Terrícolas de Néstor Daniel**  
**La Tropa Vallenata**  
 10:30PM **Los Invasores de Nuevo León**

**CHILDREN'S AREA**  
 1:00PM Pocket Circus "The World's Smallest Circus" Argentina  
 2:00PM Mariachis Reyes de Cocula  
 3:00PM Ballet Folklórico Yolotzin  
 4:00PM Pocket Circus "The World's Smallest Circus" Argentina  
 5:00PM Dance Academy of México - Marina Croft  
 6:00PM Payaso Cascarita  
 7:00PM Pocket Circus "The World's Smallest Circus" Argentina  
 8:00PM Mariachi Infantil Los Nietos de Sebastián Lupercio

**WALKERS LITE OASIS**  
 Noon - 6:00PM CLACS - Cultural Arts activities for families carried out by UW-Milwaukee's Center for Latin American and Caribbean Studies  
 Noon - 8:00PM Milwaukee Art Museum presents Kohl's Color Wheels Family Art Activities

**FIESTA AREA (SPORT'S AREA)**  
 Noon to 8:00PM **Mother's Nursing Area /Área para Madres lactantes** Sponsored in part by Alverno College

**EL REY / ROSEN MOTORS STAGE**  
 12:00PM Ballet Folklórico Yolotzin  
 1:00PM Rising Dragon Martial Arts  
 2:00PM DANZÓN , RUMBA, MAMBO, CHA, CHA, CHA Danzoneros por Siempre. A.C. y Academia de Baile Motus  
 Studio Infinity - Zumba  
 3:00PM **David Del Zas and Natalia Beans World Junior Salsa Champs**  
 4:00PM **David Del Zas and Natalia Beans World Junior Salsa Champs**  
 5:00PM DANZÓN , RUMBA, MAMBO, CHA, CHA, CHA Danzoneros por Siempre. A.C. y Academia de Baile Motus  
 6:00PM Ballet Folklórico DAOM - Marina Croft  
 7:00PM México Indígena to Call for Peace by Jesús Ávila  
 8:00PM ICD Dance Company de Manuel Gaona "Bodas de México"  
 9:00PM Ballet Folklórico Nuestro México

**SATURDAY, AUGUST 24<sup>TH</sup>, 2019**

**CULTURAL PAVILION**  
 12:00PM Dance Academy of México - Marina Croft  
 1:00PM Mariachi Monarcas de Milwaukee  
 2:00PM México Indígena to Call for Peace by Jesús Ávila  
 3:00PM Ballet Folklórico DAOM - Marina Croft  
 4:00PM **Ballet Folklórico Centeotl de Oaxaca Featuring "La Guelagetza"**  
 5:00PM Ballet Folklórico Nuestro México  
 6:00PM **Macuixochitl Danza Prehispánica**  
 7:00PM Sonidos y Movimientos de México- Ballet Folklórico from Jalisco  
 8:00PM Mariachi Juvenil Nuevo México & Mariachi Reyes de Cocula  
 9:00PM **Concierto México Sinfónico | Orquesta de Cámara Tlalipac con Mariachi México Vive | Natalia Ramos - Soprano | Danza Prehispánica Macuixochitl**  
 10:00PM Ballet Folklórico & Mariachi Tradicional from the Universidad Autónoma de Nayarit  
 11:00PM DANZÓN , RUMBA, MAMBO, CHA, CHA, CHA Danzoneros por Siempre. A.C. y Academia de Baile Motus

**WALKERS LITE OASIS**  
 12:00PM Payaso Cascarita  
 1:00PM Activation Studios by Judith Medina  
 2:00PM Payaso Chispita  
 3:00PM Wixarika Neiwama - Huichol Group  
 Instituto Cultural de Danza Manuel Gaona "Un Paseo por México"  
 4:00PM Wixarika Neiwama - Huichol Group  
 Combining Cultures by David Davila- Dance Class and Show  
 Payaso Chispita  
 8:00PM **Banda Filarmónica de Santa Cruz Xoxocotlán from Oaxaca**  
 9:00PM **Antidoto | Pop - Rock Latino**  
 10:00PM Open Dance Floor with DJ Revolver

**Urban Park**  
 8:00AM Mexican Fiesta Soccer Tournament - Supported by: Liga Juvenil García

**North Area**  
 10:00AM Walk & Run for Wishes to Mexican Fiesta  
 Free admission from Noon to 3:00PM ONLY while wearing the official bib of the walk & run event.  
 3:00PM & 6:00PM **Lucha Libre** - Special appearance by **Huracán Ramírez Jr.** Presented by Brew City Wrestling - Professional Wrestling  
 Confessions 6:00PM - 8:00PM

**Main Entrance Area**  
 Noon to 10:00PM **Our Lady of Guadalupe Sanctuary** Confessions 6:00PM - 8:00PM

**Miller Lite Area**  
 Noon to 10:00PM **Arts & Crafts Marketplace**  
 Noon to 8:30PM Phone charging station powered by: **metro** by 9 - Mobile.

**Harley-Davidson Area**  
 Noon to Midnight **FiestaVIP Bar - upper level** Open to the public (No entry to minors/under age unless accompanied by an adult). Limited capacity.  
 Noon to Midnight **Mojitos & Sangrias Lounge** | 21yrs & Over | **Margaritas Bar**  
**Tequila Tasting Bar** - Lower level

**South Area**  
 Noon to 8:00PM **Social Services Pavilion**  
 Noon to Midnight **Alpine Amusement Park**  
 Noon to Midnight **South Marketplace**  
 Noon to 6:00PM **Mexican Fiesta Car and Motorcycle Show**

**SATURDAY AUG. 24<sup>TH</sup>**

**EL REY / ROSEN MOTORS STAGE**  
 12:00PM Ballet Folklórico Nuestro México  
 1:00PM **The Traditional Costume Contest** Sponsored in part by **TriCity National Bank**  
 2:30PM **Louie Marinez y Myzterio**  
 4:00PM Ballet Folklórico & Mariachi Tradicional from the Universidad Autónoma de Nayarit  
 4:40PM **Rosen Motors Raffle**  
 5:00PM Banda Nueva Emperadora  
 6:00PM **Juan Valentin**  
 7:00PM Tropicalísimo Sol de la Costa  
 8:00PM **Los Terrícolas de Néstor Daniel**  
 9:00PM Mariachi Juvenil Nuevo México & Mariachi Reyes de Cocula  
 10:15PM Cache MKE

**HARLEY-DAVIDSON STAGE**  
 12:00PM Mariachi infantil Los Nietos de Sebastián Lupercio  
 1:00PM **Ballet Folklórico Centeotl de Oaxaca Featuring "La Guelagetza"**  
 2:00PM Tropicalísimo Sol de la Costa  
 3:00PM Dance Academy of México of Marina Croft  
 4:00PM **Los Desperadoz**  
 5:15PM **Mexican Fiesta Soccer Tournament Awards 2019** Presented by: Liga Juvenil García  
 6:00PM **Conjunto Mi Gusto**  
 7:15PM **Los Cardenales de Nuevo León**  
 9:00PM **Juan Valentin**  
 10:00PM **Antidoto | Pop-Rock Latino**  
 11:00PM El Patrón de Guanajuato

**WALKERS LITE OASIS**  
 12:00PM Sonidos y Movimientos de México  
 Ballet Folklórico from Jalisco with Mariachi México Vive  
 Conjunto Mi Gusto  
 2:15PM **Jalapeño Eating Contest**  
 3:45PM **Concierto México Sinfónico | Orquesta de Cámara Tlalipac con Mariachi México Vive | Natalia Ramos - Soprano | Danza Prehispánica Macuixochitl**  
 5:00PM **Stefani Montiel**  
 6:15PM **Los Terrícolas de Néstor Daniel**  
 7:15PM Mariachi Monarcas de Milwaukee  
 8:15PM El Patrón de Guanajuato  
 9:30PM **Christian Nodal**  
 11:15PM Banda Nueva Emperadora

**CHILDREN'S AREA**  
 12:00PM Payaso Cascarita  
 1:00PM ICD Dance Company de Manuel Gaona "Bodas de México"  
 2:00PM Pocket Circus "The World's Smallest Circus" Argentina  
 3:00PM Instituto Cultural de Danza de Manuel Gaona "Un paseo por México"  
 4:00PM Mariachi Infantil Los Nietos de Sebastián Lupercio  
 5:00PM Pocket Circus "The World's Smallest Circus" Argentina  
 6:00PM Payaso Cascarita  
 7:00PM Dance Academy of México - Marina Croft  
 8:00PM Mariachi Reyes de Cocula  
 Noon - 8:00PM Milwaukee Art Museum presents Kohl's Color Wheels Family Art Activities  
 Noon to 8:00PM **Mother's Nursing Area /Área para Madres lactantes** Sponsored in part by Alverno College

**FIESTA AREA (SPORT'S AREA)**  
 12:00PM Instituto Cultural de Danza de Manuel Gaona "Un paseo por México"  
 1:00PM Activation Studios by Judith Medina  
 2:00PM DANZÓN , RUMBA, MAMBO, CHA, CHA, CHA Danzoneros por Siempre. A.C. y Academia de Baile Motus  
 3:00PM **David Del Zas and Natalia Beans World Junior Salsa Champs**  
 4:00PM Ballet Folklórico Nuestro México  
 5:00PM DANZÓN , RUMBA, MAMBO, CHA, CHA, CHA Danzoneros por Siempre. A.C. y Academia de Baile Motus  
 6:00PM Payaso Cascarita  
 7:00PM México Indígena to Call for Peace by Jesús Ávila  
 8:00PM Ballet Folklórico DAOM - Marina Croft

**SUNDAY, AUGUST 25<sup>TH</sup>, 2019**

**CULTURAL PAVILION**  
 12:00PM DANZÓN , RUMBA, MAMBO, CHA, CHA, CHA Danzoneros por Siempre. A.C. y Academia de Baile Motus  
 1:00PM Dance Academy of México - Marina Croft  
 2:00PM México Indígena to Call for Peace by Jesús Ávila  
 3:00PM Mariachi Juvenil Nuevo México & Mariachi Reyes de Cocula  
 4:00PM **Ballet Folklórico Centeotl de Oaxaca Featuring "La Guelagetza"**  
 5:00PM Mariachi Juvenil Latino Arts - Sponsored by UCC  
 7:00PM Sonidos y Movimientos de México with Mariachi México Vive  
 8:00PM Ballet Folklórico & Mariachi Tradicional from the Universidad Autónoma de Nayarit  
 9:00PM **Concierto México Sinfónico | Orquesta de Cámara Tlalipac con Mariachi México Vive | Natalia Ramos - Soprano | Danza Prehispánica Macuixochitl**  
 10:00PM **Macuixochitl Danza Prehispánica**  
 11:00PM **Banda Filarmónica de Santa Cruz Xoxocotlán from Oaxaca**

**LAKE FRONT STAGE**  
 12:00PM Studio Infinity - Zumba  
 1:00PM Payaso Chispita  
 2:00PM Wixarika Neiwama - Huichol Group  
 3:00PM Dj Kalibre  
 4:00PM ICD Dance Company de Manuel Gaona "Bodas de México"  
 5:00PM Wixarika Neiwama - Huichol Group  
 6:00PM Payaso Chispita  
 7:00PM **Antidoto | Pop - Rock Latino**  
 8:00PM **Banda Filarmónica de Santa Cruz Xoxocotlán from Oaxaca**  
 9:00PM Open Dance Floor with Dj Revolver

**Urban Park**  
 8:00AM Mexican Fiesta Soccer Tournament - Supported by: Liga Juvenil García

**North Area**  
**Fiesta Run & Walk** - 7:30AM Registration | 9:00AM Run & 9:45AM Walk  
 Free admission from Noon to 3:00PM ONLY while wearing event's t-shirt.  
 3:00PM & 6:00PM **Lucha Libre** - Special appearance by **Huracán Ramírez Jr.** Presented by Brew City Wrestling - Professional Wrestling  
 Noon to 10:00PM **Our Lady of Guadalupe Sanctuary**

**Main Entrance Area**  
 Noon to Midnight **Arts & Crafts Marketplace**  
 Noon to 8:30PM Phone charging station powered by: **metro** by 9 - Mobile.

**Miller Lite Area**  
 Noon to Midnight **Taste of México Marketplace**  
 Noon to 8:00PM **Veterans Display & Rest Area** (Open to the public)  
 Noon to Midnight **VIP upper level** Open to the public (No entry to minors/under age unless accompanied by an adult). Limited capacity.

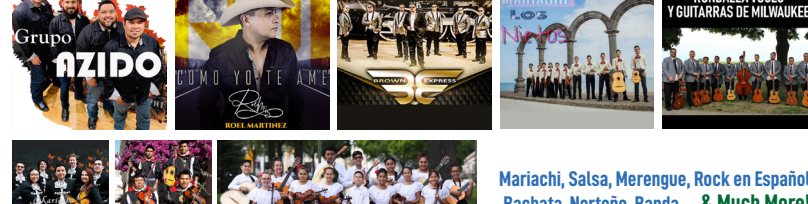
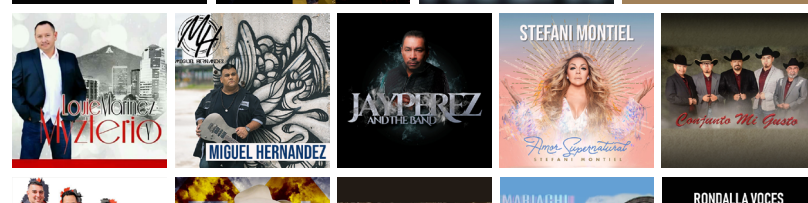
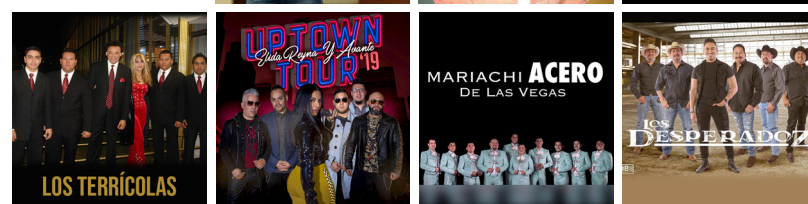
**Harley-Davidson Area**  
 Noon to Midnight **Fiesta VIP Bar - upper level** Open to the public (No entry to minors/under age unless accompanied by an adult). Limited capacity  
 Noon to Midnight **Mojitos & Sangrias Lounge** | 21yrs & Over | **Margaritas Bar**  
**Tequila Bar** - Lower level

**South Area**  
 Noon to 8:00PM **Social Services Pavilion**  
 Noon to Midnight **Alpine Amusement Park**  
 Noon to Midnight **South Marketplace**

**Mass**  
 10:00AM **Lake Front Procession with Our Lady of Guadalupe** (Mid gate will be open for procession from 7:30PM - 10:15AM)  
 11:00AM **Mass - BMO Harris Pavilion**  
 Celebrant: Padre Alejandro Rodríguez XS | Ft. Mariachi Juvenil Nuevo México & Mariachi Reyes de Cocula  
 South gate 10 will be open for mass from 10:00PM to 11:30PM

**SUNDAY AUG. 25<sup>TH</sup>**

Sponsored in part by: **Catholic Financial Life**



### Folklore

- Ballet Sonidos y Movimientos de México
- Ballet Folklórico y Mariachi Tradicional de la Universidad Autónoma de Nayarit
- Ballet Folklórico Centeotti de Oaxaca
- Ballet Folklórico Nuestro México
- Danzoneros por Siempre
- Ballet Folklórico Yolotzin
- Dance Academy of México of Marina Croft
- Instituto Cultural de Danza de Manuel Gaona
- Ballet Folklórico México Indígena to Call for Peace Dir. Jesús Ávila

### GO-GREEN

With Fiesta!

Join us on the movement!

Help us eliminate the use of plastic straws from Mexican Fiesta.

### SPONSORS

**GUEST OF HONOR: STATE OF OAXACA**

### MEDIA SPONSORS

### FRIENDS OF FIESTA

Giros Nuevo León, Tiger Lily Floral, Crocker Enterprise, Inc., LULAC Council 333, Zimmermann Printing, McDonald's Restaurants 16th St. & Washington Ave and 13th St & Burnham St., PROMedia Events, Oscar's Pub & Grill, and American Cancer Society.

**ALL PROCEEDS WILL BENEFIT:**

WISCONSIN SCHOLARSHIP FOUNDATION, INC.

All program activities, events and performances are subject to change without prior notice.

# IT'S ALL HAPPENING.

GAMING / DINING / SHOWS / HOTEL / SPA

POTAWATOMI HOTEL & CASINO

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REDEEM AT ANY FIRE KEEPER'S CLUB® BOOTH

## \$10 IN FKC REWARD PLAY

Valid August 23 - September 8, 2019  
 Coupon ID AD57321 • Mexican Fiesta  
**NOT FOR SALE**

POTAWATOMI HOTEL & CASINO

To receive this offer, present this coupon along with your Fire Keeper's Club card and a valid photo ID at any Fire Keeper's Club booth. If you are not a member of the Fire Keeper's Club, you must sign up. Membership is free. Must be at least 21 years old. **One offer per member only.** Void if copied or altered. Non-transferable and cannot be combined with any other offer. **FKC Reward Play is not available on wide-area progressive slot machines.** FKC Reward Play is available for 24 hours from time of coupon redemption. Management reserves all rights to change or cancel this promotion at any time without notice. This offer is valid at Potawatomi Hotel & Casino, Milwaukee, WI. Valid August 23 - September 8, 2019 only. Subject to sales tax. ©2019 Forest County Potawatomi Community, Wisconsin

### WISCONSIN HISPANIC SCHOLARSHIP FOUNDATION, INC. LULAC COUNCIL 342 AND 343 SCHOLARSHIP RECIPIENTS 2019

Aimee Hernández González Alexandria M. Sánchez Alma A. Martínez Amairany Alanis Amelia M. Avila Gabriel Andrea Alonso Andrew Rodríguez Ariel D. Torres Aryela V. Hernández Bianca M. Andino Caroline M. Dannecker Christopher D. Estrada Dante C. Sosa Dayana C. Morales Salazar Diego J. Vega Rivera Diego S. García Elizabeth M. Dannecker Elsa Sánchez Emily Bustillos Emma M. Martínez	Erendira Palomino-Razo Esmeralda Lezama Ruiz Evelid Quirino Francisco J. Hernández Ilse E. Martín-Tiburcio Ivanna N. Sánchez-Vinueza Izabelle A. Villafrute Jennifer Estrada López Jennifer Z. Padilla Job A. Durán Jocelin Reynoso Urenda Joselyn Arreguiz Jürgen J. Sánchez Kathy O. McGraw Kionela Arciniega Laura Y. Romo Leslie J. Dorantes Leslie J. Moreno María José Castillo Venegas María T. Serna	Mariet Bejarano Marisol Lazcano Maritza Lazcano Mateo I. Guerrero Melissa Navarro-González Nina E. Delgadillo Noemy Serna Hernández Nyia I. Garrett Patricia M. Mendoza Peter S. Villafrute Regina Vela-Mesta Salmal Hernández Samantha Laurie González Silvia J. Gómez Aguilar Sophia Arciniega Tania M. Hernández Galván Yuliana Ruiz Márquez Zaida J. Hernández-Irison
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*This list may not include all scholarship recipients.*

### Fiesta Run & Walk

Diabetes & Obesity Awareness

Sunday, August 25<sup>th</sup> | Registration - 7:30 a.m.

Summerfest Grounds - Lake Shore Park / Milwaukee, WI.

Sign up for the Fiesta Run & Walk and get **FREE** admission to Mexican Fiesta!

Register at <https://www.mexicanfiesta.org/fiesta-run-walk/>

### Lake Front Procession and Mass

Mass Procession | Sunday 10:00 a.m. / From Sanctuary (North End)

Mass | Sunday 11:00 a.m. / BMO Harris Pavilion

Principal Celebrant: Padre Alejandro Rodríguez XS

Sponsored in part by: Catholic Financial Life

### Our Lady of Guadalupe Sanctuary

All 3 days from Noon to 10:00 p.m. / North of the Cultural Pavilion

Confessions | Friday and Saturday from 6:00 pm to 8:00 p.m. / North of the Cultural Pavilion

### L.A.M.A. Motorcycle Display

Latin American Motorcycle Association

All 3 days from Noon to Midnight / Harley Sports Area

Featuring: Mario Nieves "King of the Harlistas" International President of L.A.M.A. Saturday from 1:00 p.m. to 4:00 p.m.

### Lucha Libre Wrestling

Saturday and Sunday / US Cellular Area

Special appearance by: Huracán Ramírez Jr.

### Mexican Fiesta Car Show

Milwaukee's Hottest Custom Car & Motorcycle Show

Saturday - Noon to 6:00 p.m. / South End

Magazine coverage by: Phil Gordon

Visit [www.mexicanfiesta.org](http://www.mexicanfiesta.org) for more details.

### CULTURAL PAVILION

Handmade arts and crafts exhibit & workshops

Folkloric dancers and traditional music

From México and other Latin American countries

### Pan de Fiesta

Delight your taste buds with the delicious "Pan de FERIA", traditional bread made by Mexican bakers who come directly from México to carry out this tradition.

Sponsored by: Ciro's

### Genealogy Exhibit

Explore and find the roots that helped you become who you are today!

Featuring:

- La Maleta Mexicana "The immigration of Spaniards to México"
- Época de Oro del Cine Mexicano / Golden Age of Mexican Cinema
- N.L.L.E.O. - Building Bridges with Latino community
- A LEGACY OF VALOR - Hispanic Medal of Honor Recipients

### Día de los Muertos Exhibit

Learn more about the tradition of the "Altar" and all the elements about this festivity. | All days

Dress up like a CATRINA and join us at the Día de los Muertos "Tradición Viva" Parade. | Friday / Line-up 7:45 p.m. by South gate

### Concierto México Sinfónico

Orquesta de Cámara Talipac y Mariachi México Vive

A show that you cannot miss! Mariachi music infused with the Orchestra and Soprano Singer, will make you feel like you are in México.

### Living Statues

Estatuas Vivientes

Bronze statues that come alive to create memories.

Jimador, Escaramuza & Mayas | Main gate and Cultural Pavilion

### Pyramid of Chichén Itzá

Get closer to our ancestors and be amazed by one of the 7 Wonders of the World! The step-pyramid of Chichén Itzá, also known as the Kukulcán Temple. Built by the Mayan civilization between the 9th and 12th centuries CE.

Special shows all 3 days by Main gate.

# MEXICAN fiesta

MILWAUKEE, WI

BE PART OF THE TRADITION!

FOOD - CULTURE - MUSIC - FUN - FOLKLORE - FAMILY

## AUGUST 23-24-25 | 2019

INTERNATIONAL EXPO 12:00 PM - 12:00 AM

Summerfest Grounds | Milwaukee, WI

### SCHEDULE | PROGRAMA

[www.mexicanfiesta.org](http://www.mexicanfiesta.org)

### ADMISSION INFORMATION

**FRIDAY, AUGUST 23<sup>RD</sup> 12:00 noon - 12:00 midnight**

Free admission from 12:00 noon to 3:00 p.m. for general public.

Stamp for re-entry available after 6:00 p.m.

Admisión gratuita de 12:00 p.m. a 3:00 p.m. para el público en general.

Sello de reingreso disponible después de las 6:00 p.m. Sponsored by: TriCity National Bank

Educational Day Sponsored by: UWMILWAUKEE

**SATURDAY, AUGUST 24<sup>TH</sup> 12:00 noon - 12:00 midnight**

Free admission from 12:00 noon to 1:00 p.m. for senior citizens 65 years old & older, people with disabilities, military active duty personnel and veterans with current military identification.

Admisión gratuita de 12:00 p.m. a 1:00 p.m. para personas de la tercera edad (65 años en adelante), personas con discapacidad, personal militar en servicio activo y veteranos con identificación militar vigente.

**SUNDAY, AUGUST 25<sup>TH</sup> 12:00 noon - 12:00 midnight**

Free admission from 12:00 noon to 1:00 p.m. for senior citizens 65 years old & older, people with disabilities, military active duty personnel and veterans with current military identification.

Admisión gratuita de 12:00 p.m. a 1:00 p.m. para personas de la tercera edad (65 años en adelante), personas con discapacidad, personal militar en servicio activo y veteranos con identificación militar vigente.

No re-entries after 11:30 p.m. to festival grounds all 3 days.

No reingreso después de las 11:30 p.m. a los terrenos del festival los 3 días.

Henry W. Maier Festival Park | Summerfest Grounds  
 200 N. Harbor Dr. Milwaukee, WI 53202

### ADMISSION & DISCOUNTS

- Pre-Sale Ticket ..... \$15.00  
El Rey Grocery Stores (All locations)  
Sendik's (All locations)  
Mexican Fiesta office
- Children 8 years old and under  
FREE with Adult
- Gate Ticket ..... \$17.00
- Sunday ONLY ... \$11.00  
From 12:00 noon - 2:00 p.m.

Online tickets sold at [www.mexicanfiesta.org](http://www.mexicanfiesta.org)

Print-at-Home option for online tickets.

Credit/Debit Cards & Cash will be accepted for ALL food purchases.  
 Credit/Debit Cards & Tickets will be accepted for purchases of alcoholic beverages, bottle soda & water.

### #FestFeedMKE Help us feed our community!

Join us on Friday, August 23<sup>rd</sup> from noon to 3:00 p.m. and donate cans of peaches & pears. Visit [hungertaskforce.org](http://hungertaskforce.org) for more details. Proceeds will benefit the Hunger Task Force.

For more information:  
 ☎ 414-383-7066 ☎ 414-383-6677 @ info@mexicanfiesta.org  
 📍 2997 S. 20<sup>th</sup> St. Milwaukee, Wisconsin 53215 🌐 www.mexicanfiesta.org

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FOR HOTEL INFORMATION VISIT OUR WEBSITE Brochure designed by: PAULO GARCIA